

COMPANY ROADMAP & VISION

Foundro

The operating system for startups in emerging markets.

To become the trusted infrastructure where every ambitious founder can access the capital, opportunities, and strategic connections needed to build world-changing companies.

SECTION 1

Vision

“To become the trusted infrastructure where every ambitious founder can access capital, opportunities, and strategic connections needed to build world-changing companies.”

In simpler terms: **Foundro exists to democratize startup funding and make investing in the next generation of founders accessible to everyone.**

Mission

We believe great founders can come from anywhere, but access to capital and opportunity is not evenly distributed. Foundro exists to connect ambitious founders with the investors, partners, and resources they need to build the future.

North Star

Not “let’s build an African AngelList.” Instead: **“Let’s become the infrastructure layer that helps the next generation of founders get funded and scale.”** A vision big enough to guide decisions for the next 10 years — achievable one startup and one investor at a time.

SECTION 2

The Big Dream

10+ years out — 2036

Imagine it's 2036. When people want to raise startup funding, discover promising startups, find co-founders, connect with angel investors, join accelerators, or access startup resources — they think one thing:

“Go to Foundro.”

The same way people think LinkedIn for professional networking, GitHub for code, or AngelList for startups — they think **Foundro for startup opportunity.**

What Foundro Could Become

TODAY	TOMORROW	LATER
Startup profiles Investor profiles Founder applications	Startup fundraising Investor syndicates Startup jobs Founder networking Startup intelligence	Startup banking partnerships Equity management Acquisitions marketplace Venture funds Founder education

Eventually: **the operating system for startups in emerging markets.**

SECTION 3

5-Year Roadmap

YEAR	GOAL	TARGETS	LAUNCHING	SUCCESS METRIC
Year 1	Validation	500 startups · 50 investors · 5 successful introductions	Startup & investor onboarding · manual matching	<i>Investors are finding startups through Foundro.</i>
Year 2	Marketplace	5,000 startups · 500 investors · first revenue	Startup discovery · investor matching · founder verification	<i>Founders are actively applying every week.</i>
Year 3	Capital Network	\$1M+ facilitated investments · 10,000 startups · investors across Africa & globally	Deal rooms · investor syndicates · startup analytics	<i>Real funding happens through Foundro.</i>
Year 4	Ecosystem Expansion	Founder community at scale	Founder community · startup hiring · accelerator partnerships · mentor network	<i>Founders use Foundro throughout their startup journey.</i>
Year 5	Category Leader	50,000+ startups · thousands of investors · millions facilitated in funding	Full ecosystem maturity	<i>Foundro is a recognized startup brand across Africa.</i>

SECTION 4

10-Year Vision

By year ten, Foundro is no longer just a platform — it's the connective layer every part of the startup ecosystem plugs into.

For Founders

- Raise capital
- Hire talent
- Find co-founders
- Learn fundraising
- Connect globally

For Investors

- Discover startups
- Manage deal flow
- Join syndicates
- Track portfolio companies

For Ecosystem Partners

- Accelerators
- Universities
- Governments
- Venture funds

"Everyone plugs into Foundro."

SECTION 5

How Foundro Makes Money

Revenue unlocks in phases, as trust and network effects compound

PHASE	FOCUS	DETAIL
Phase 1	Free platform	Focus on users, trust, and network effects — no monetization yet.
Phase 2	Premium startup subscriptions	Featured startup profiles · investor visibility boosts · advanced analytics.
Phase 3	Investor subscriptions	Premium deal flow · startup insights · matching tools.
Phase 4	Success fees	Small platform fee + transaction services when funding happens (post legal/regulatory readiness).
Phase 5	Foundro Capital	Foundro launches its own fund — identifies the best startups on-platform, then invests directly.

Foundro Capital is the biggest long-term opportunity — the same flywheel that powered some of the largest startup ecosystems globally: build the network first, then invest from a position of total visibility.

SECTION 6

Closing Note

Most founders start with “Let's build a website.” The best founders start with “What world are we trying to create?”

If Foundro succeeds, this was never a website. It was infrastructure — built one startup and one investor at a time, starting now.

Foundro — Oscar Nartey, Founder · 2026